



# Get Started With Serverless



**TJ VanToll**

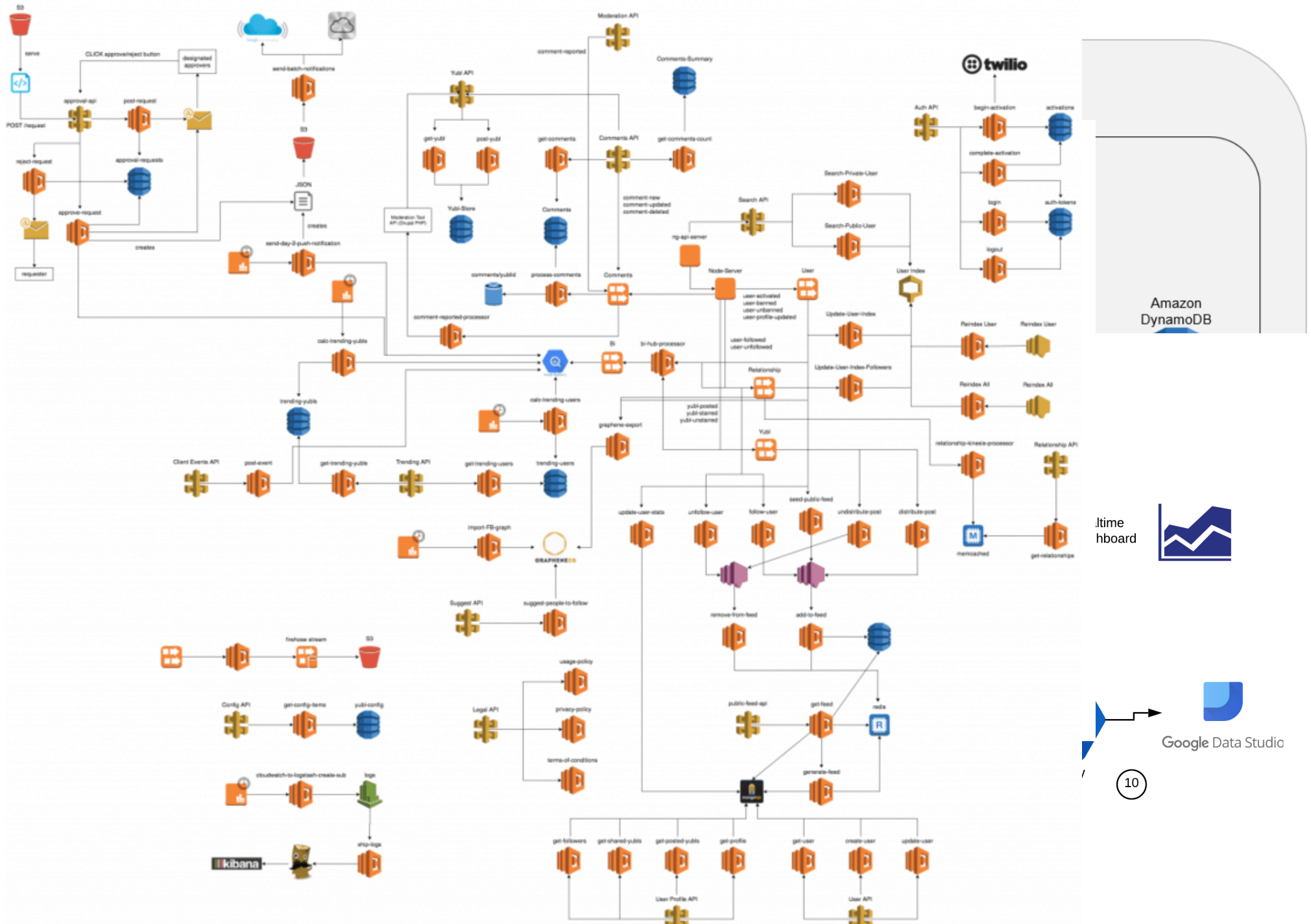
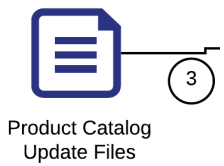
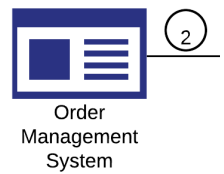
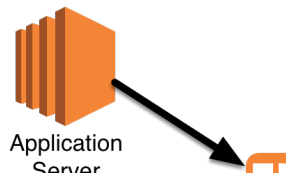
Principal Developer Advocate



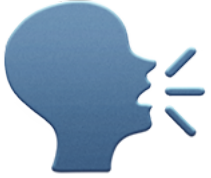
# Serverless 101







# Agenda



- Introduce serverless
  - 30 minutes



- Demos!
  - 15 minutes



- Questions?
  - ? minutes

# What is **serverless**?





Business Logic  
*Microservice*

Business Logic  
*Microservice*

Business Logic  
*Microservice*

App

Bu

**SERVERLESS**

somebody else's servers



**Serverless** is an execution model where the cloud provider is responsible for executing code by dynamically allocating resources

# 5 Benefits of Serverless



- 1) Reduced DevOps workload



- 2) Scalability



- 3) Pay as you go



- 4) Decoupled business logic



- 5) Quick deployments and updates





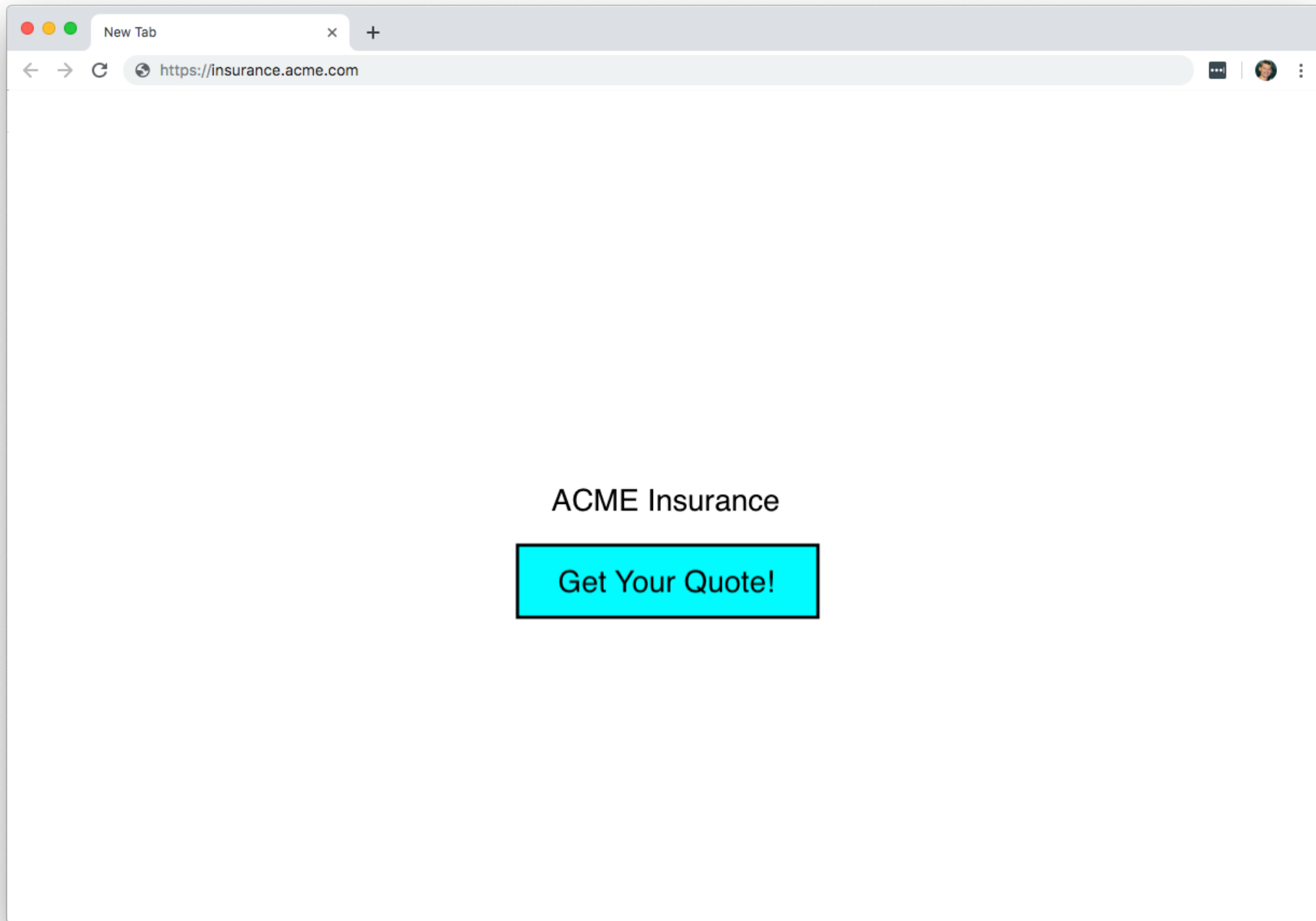
# ACME Insurance















2 years of my life

1 paying customer

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~~Serverless would have  
saved ACME Insurance~~

Serverless would have  
helped ACME Insurance fail  
with less bad.

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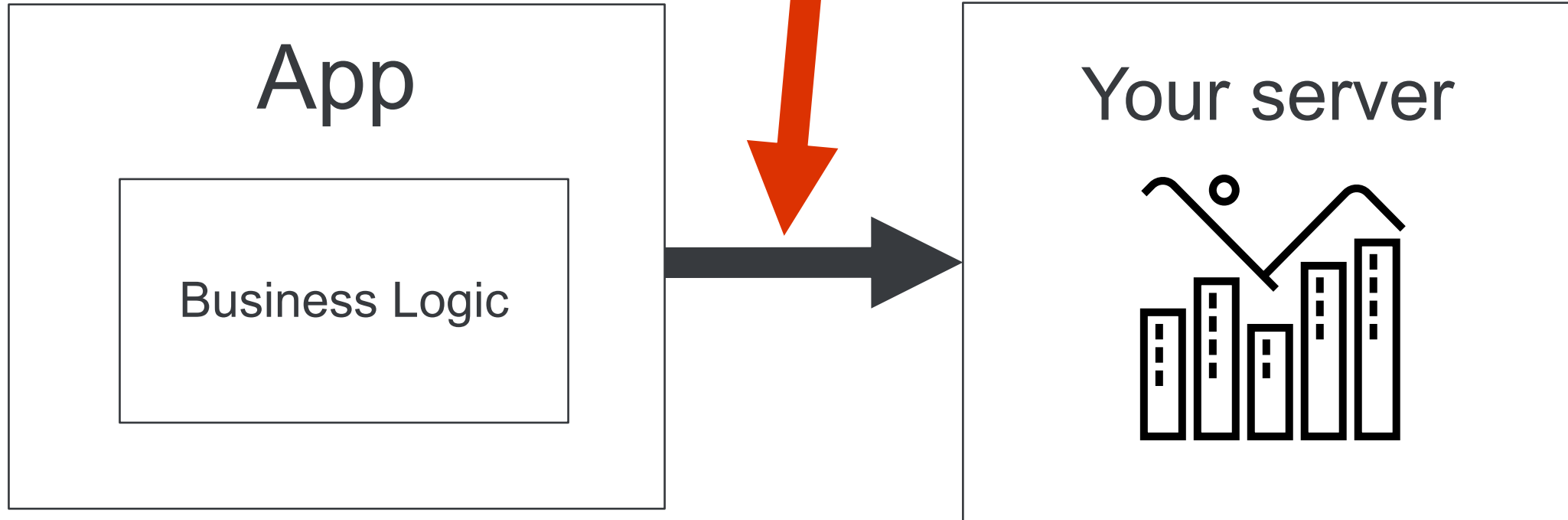
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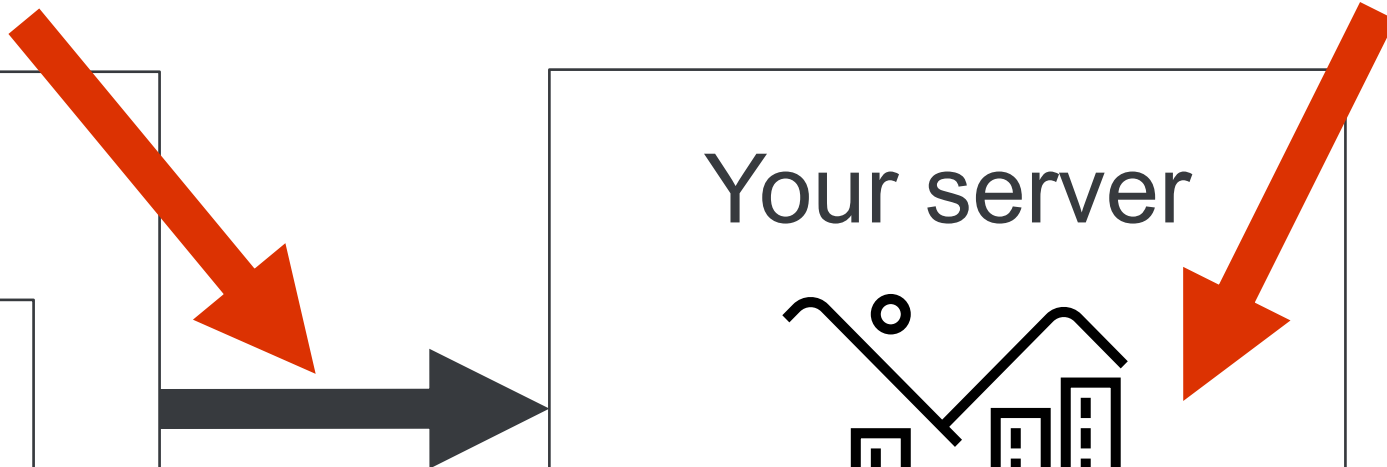
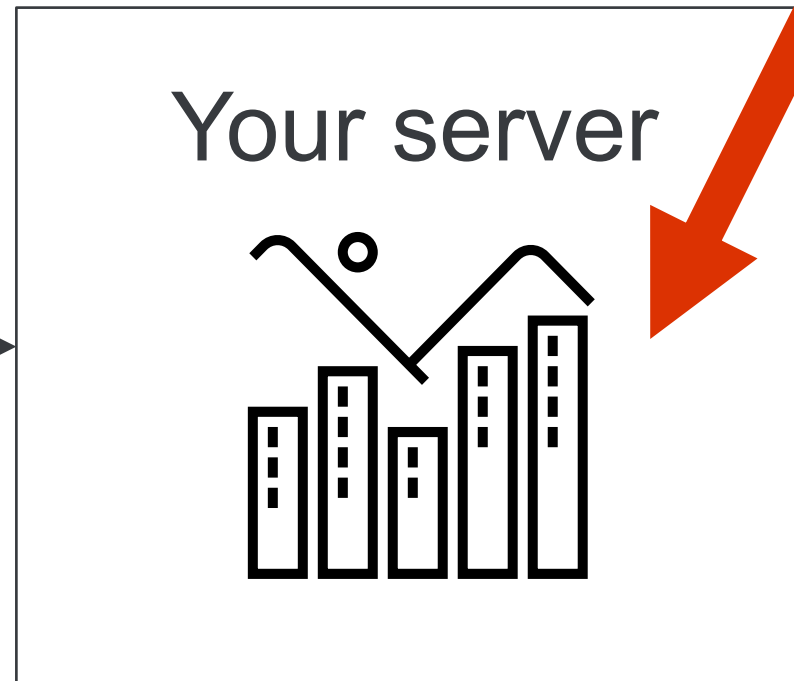
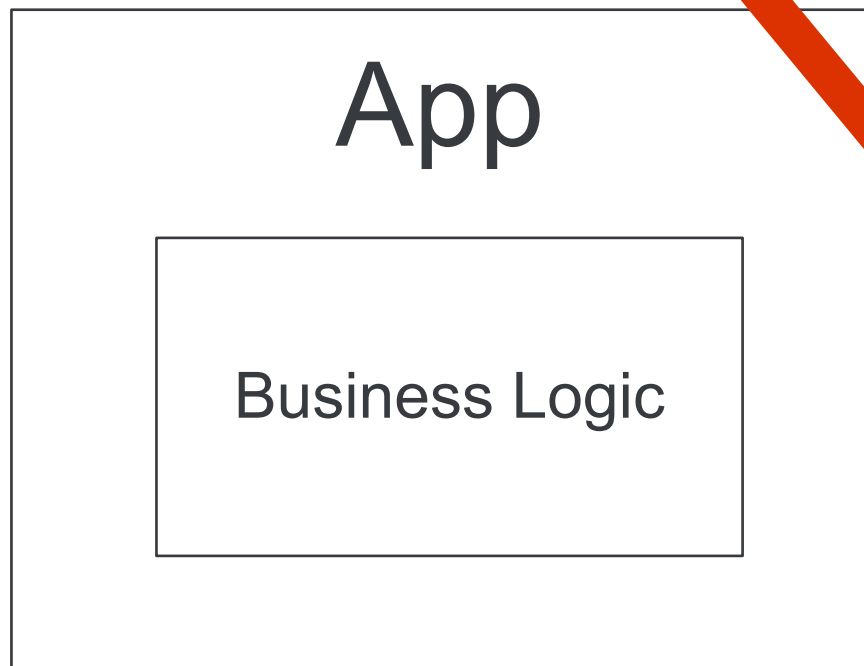
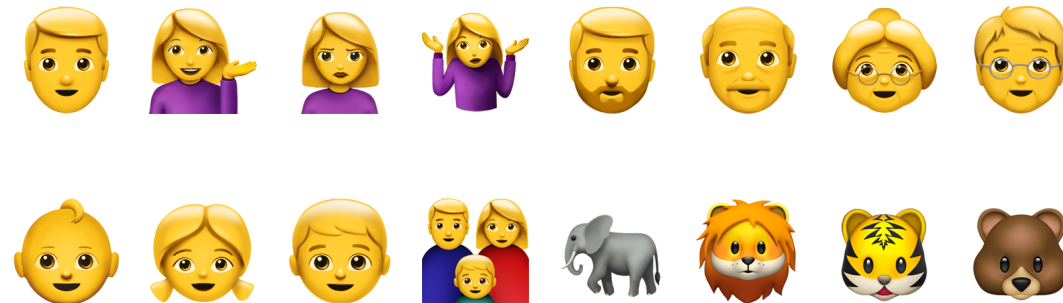


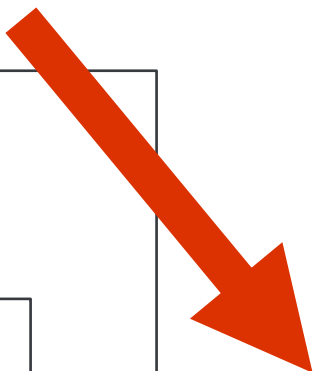
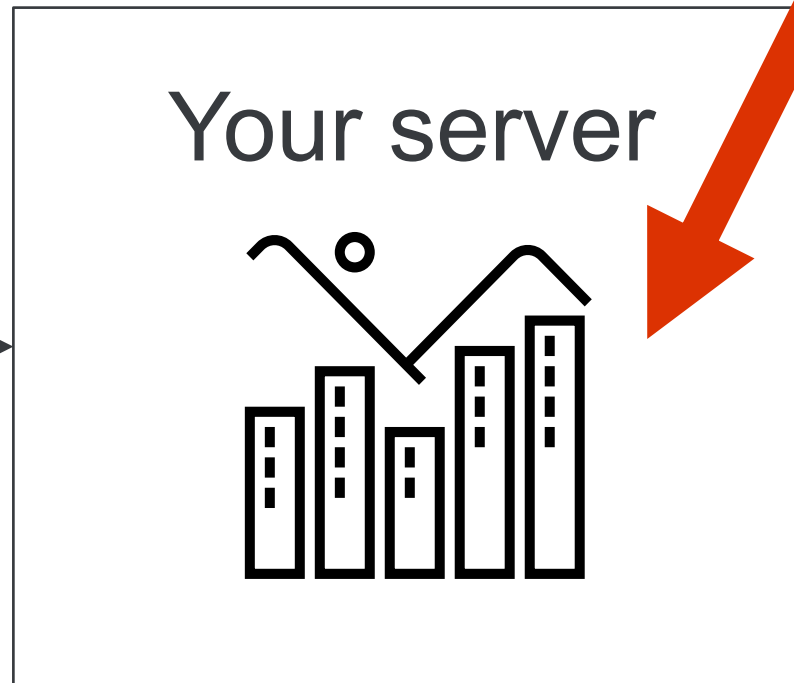
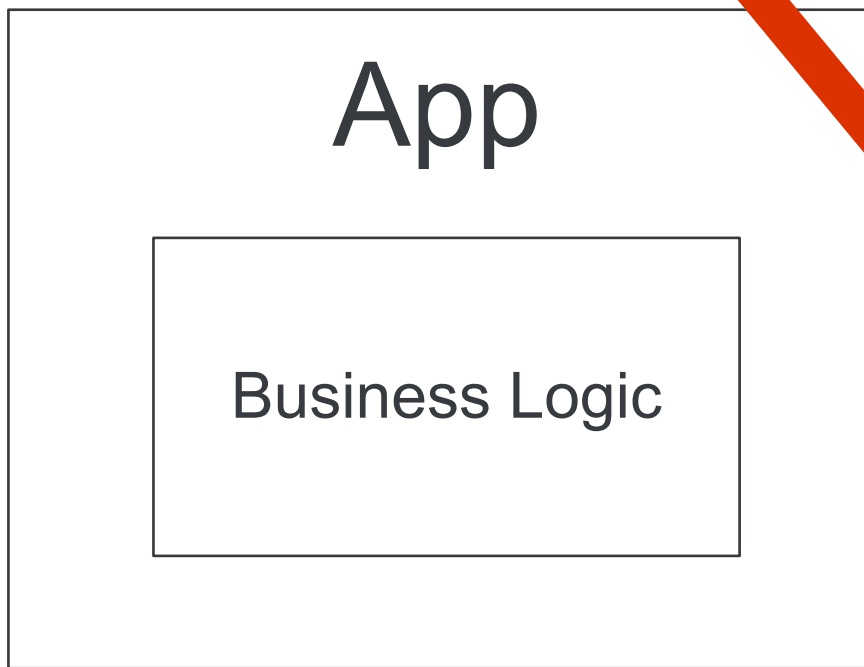
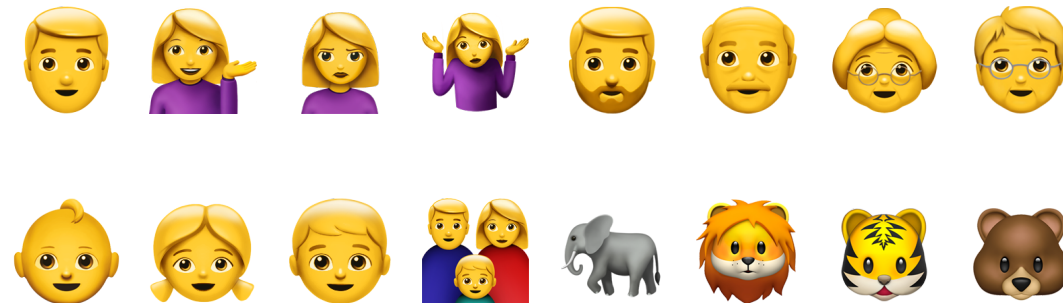
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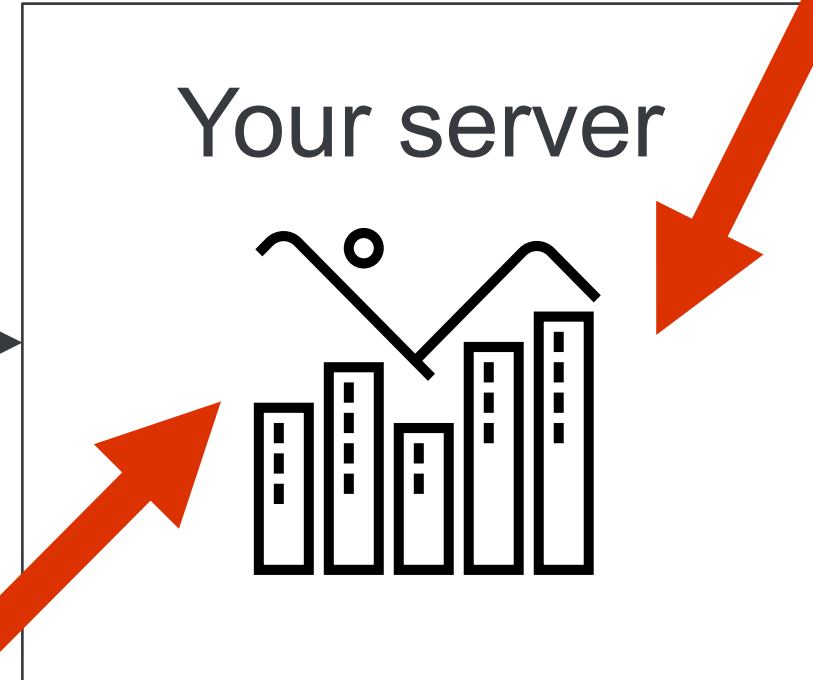
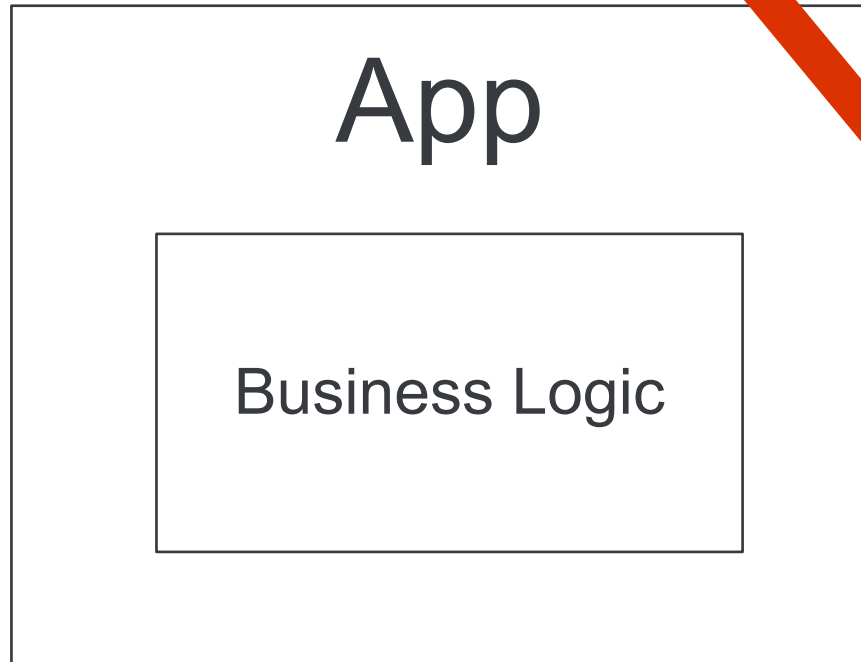
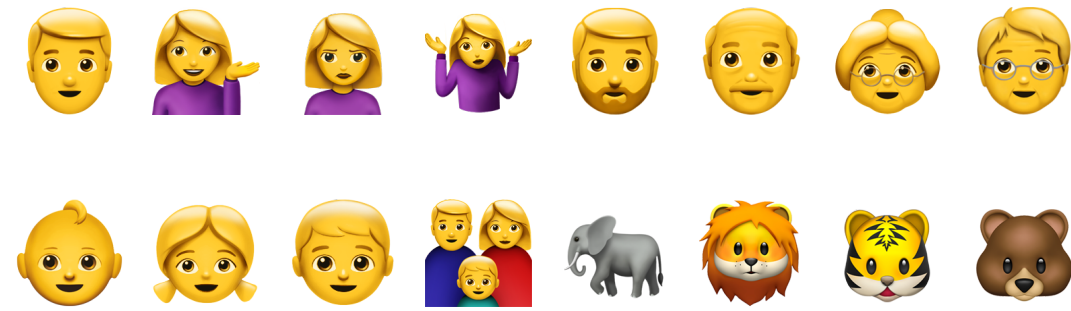
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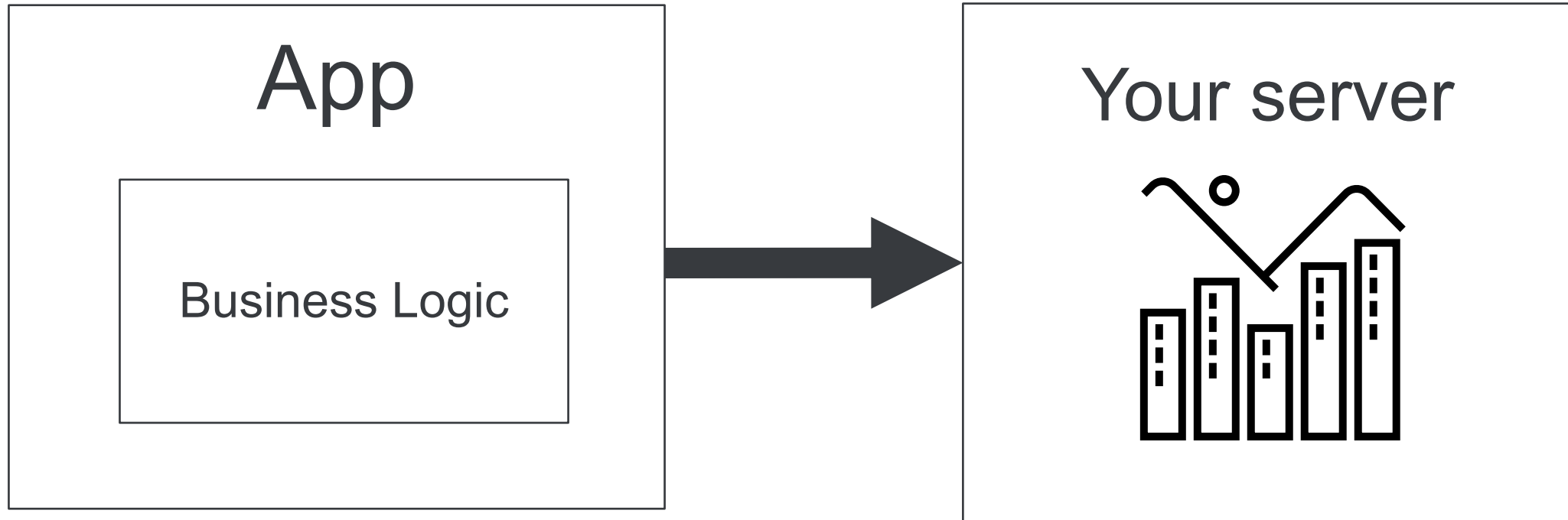
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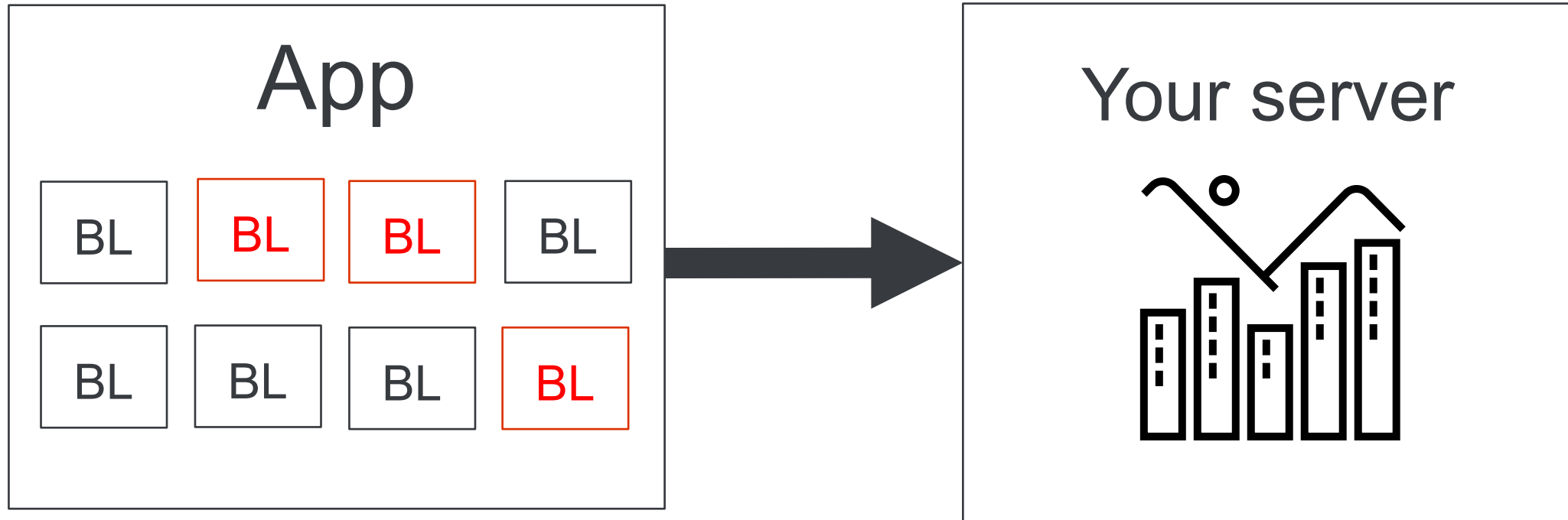


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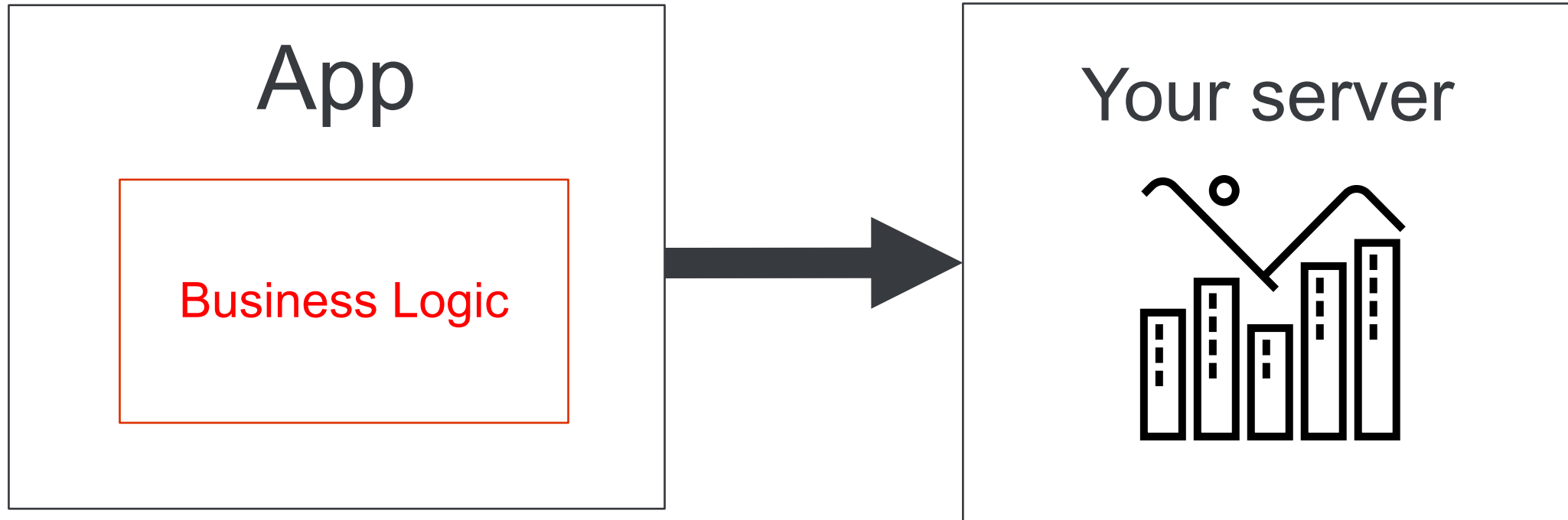


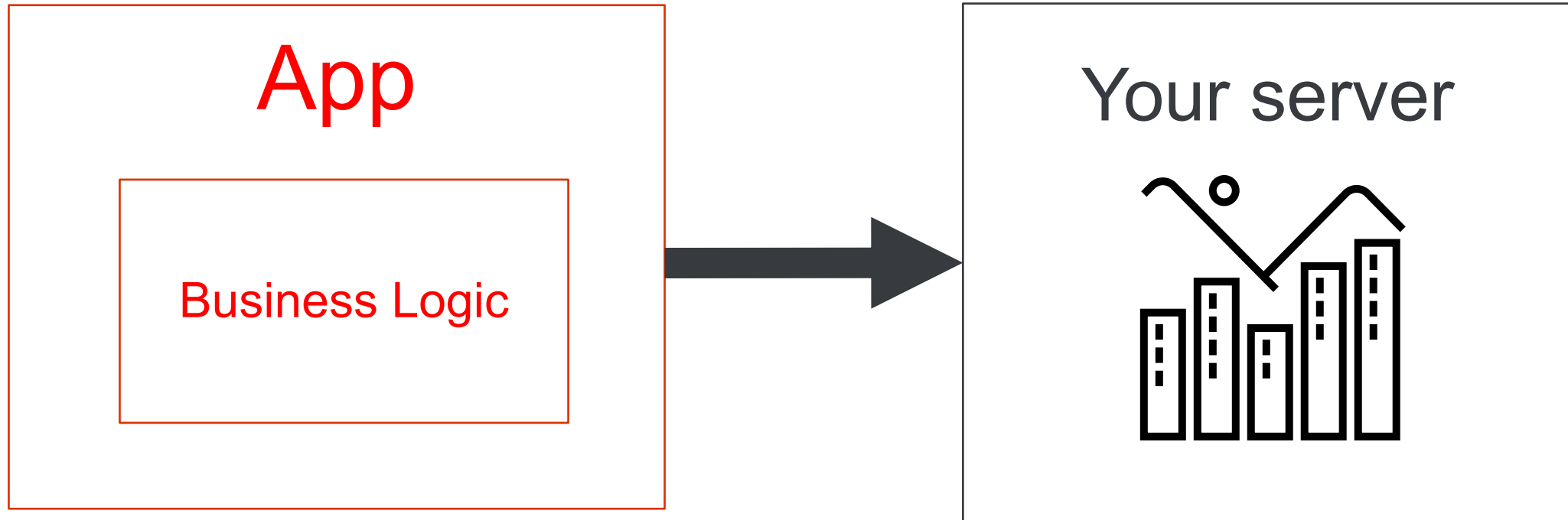
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App

Business Logic

Somebody else's servers



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# Downsides to Serverless



- 1) Pricing is not transparent, and can fluctuate



- 2) Risk of vendor lock in



- 3) Debugging and troubleshooting can be painful



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## Services Pricing



Compute



Storage



Database



Migration



Networking & Delivery  
Content

**Amazon EC2**

Virtual Servers in the Cloud

**Amazon Elastic Container Service**

Run and Manage Docker Containers

**Amazon Elastic Container Registry**

Store and Retrieve Docker Images

**Amazon Lightsail**

Launch and Manage Virtual Private Servers

**AWS Batch**

Run Batch Jobs at any Scale

**AWS Elastic Beanstalk**

Run and Manage Web Apps

**AWS Fargate**

Run Containers without Managing Servers or Clusters

**AWS Lambda**

Run your Code in Response to Events

**Amazon Elastic Container Service for Kubernetes**

Run managed Kubernetes on AWS



Developer Tools



Management Tools



Media Services



Security, Identity &  
Compliance



Analytics



Machine Learning



Mobile Services



AR & VR



Application Integration



Customer Engagement



Business Applications



End User Computing



Internet of Things



Game Development



## Simple Monthly Calculator

Whether you are running a single instance or dozens of individual services, you can estimate your monthly bill using your monthly bill using AWS Simple Monthly Calculator. The calculator allows you to estimate individual or multiple prices and use templates to appraise complete solutions.

[AWS Simple Monthly Calculator](#)





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Internet of Things

Integration

Identity

Security


Developer Tools


DevOps


Management and Governance


Media


Migration



**Virtual Machines**  
 Provision Windows and Linux virtual machines in seconds



**Storage Accounts**  
 Durable, highly available, and massively scalable cloud storage



**Azure SQL Database**  
 Managed relational SQL Database as a service



**App Service**  
 Quickly create powerful cloud apps for web and mobile


**Azure Cosmos DB**  
 Globally distributed, multi-model database for any scale


**Azure Kubernetes Service (AKS)**  
 Simplify the deployment, management, and operations of Kubernetes


**Azure Functions**  
 Process events with serverless code


**Cognitive Services**  
 Add smart API capabilities to enable contextual interactions


**Cost Management**  
 Optimize what you spend on the cloud, while maximizing cloud potential

Microsoft Azure Pricing Calculator | Microsoft A: X

https://azure.microsoft.com/en-us/pricing/calculator/#virtual-machines46

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Virtual Machines are billed per-second. [Learn more about Virtual Machines pricing.](#)

### Managed OS Disks

TIER: Standard HDD

DISK SIZE: S4: 32 GiB, \$1.536/month

ADD SNAPSHOT

0	×	\$1.54	=	\$0.00
Disks Per month				

### Storage transactions

100	×	\$0.0005	=	\$0.05
Transaction units (10,000 transactions) Per unit				

Sub-total \$152.62

Support

Find in page Highlight All Match Case Whole Words

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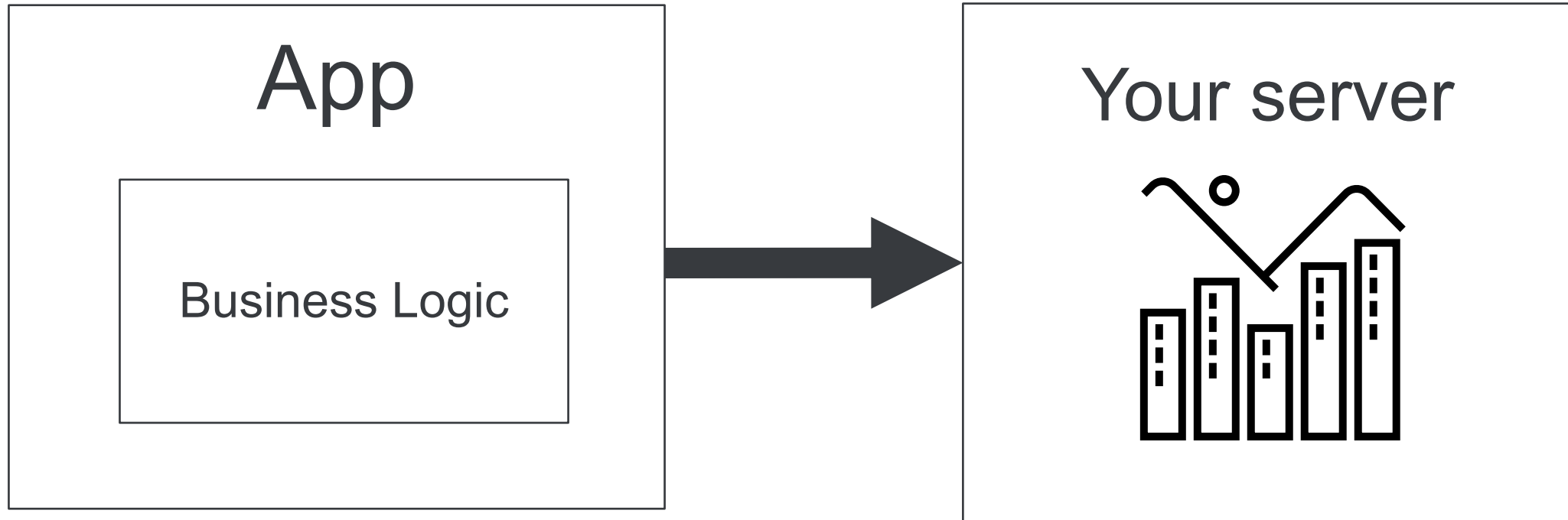
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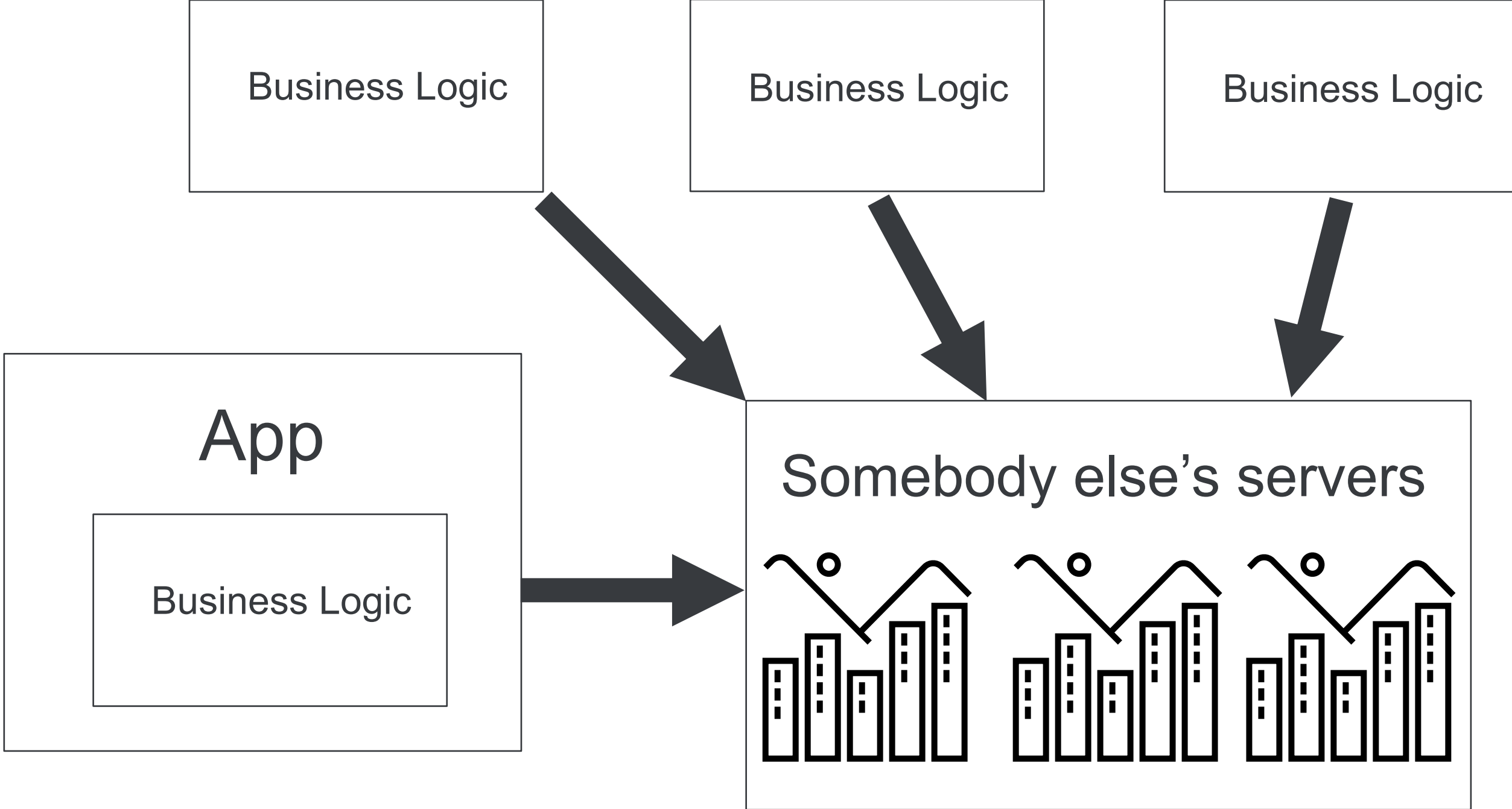


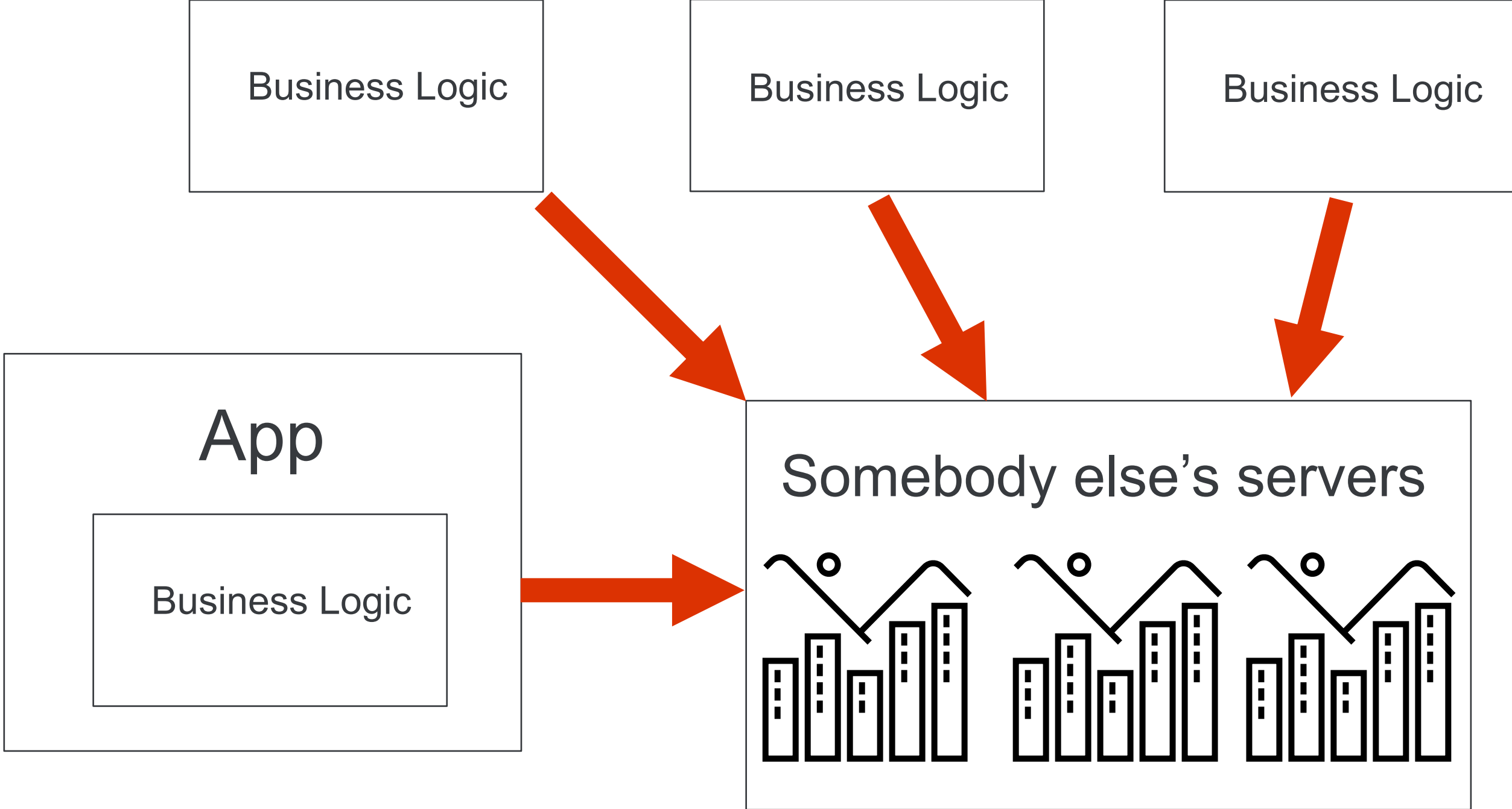
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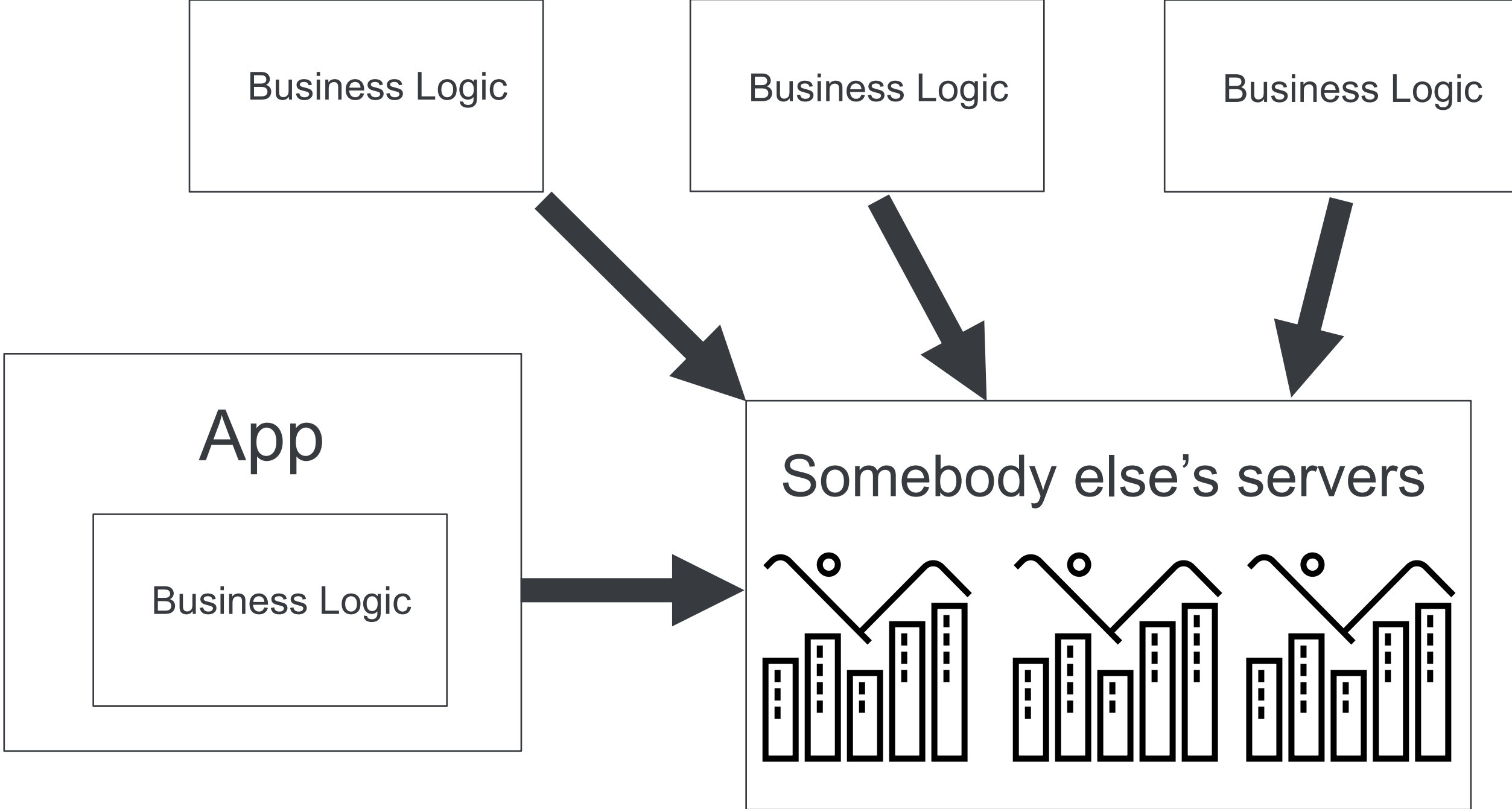
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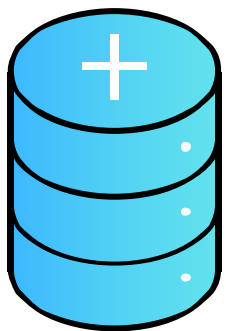
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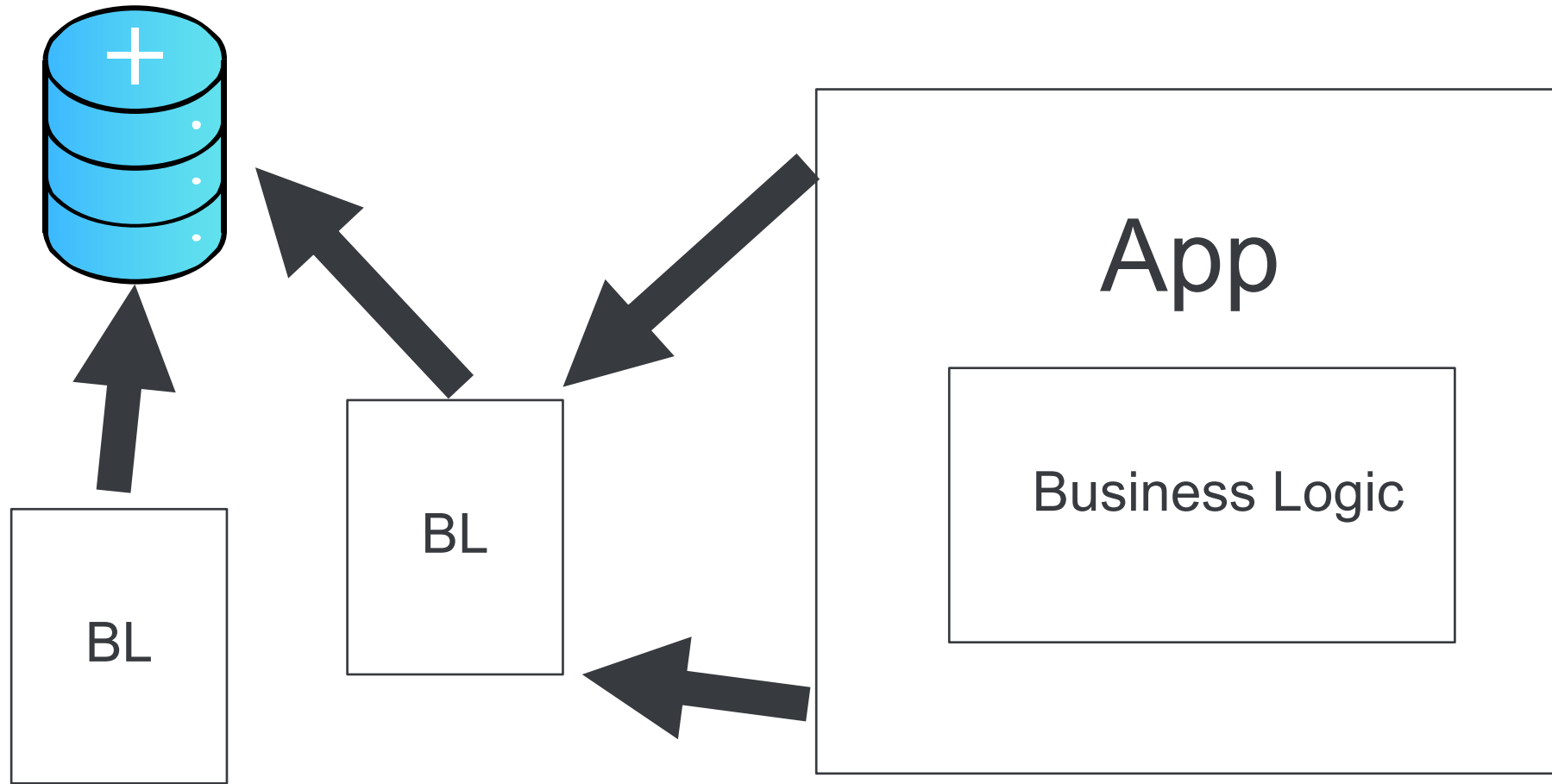
App

Business Logic

Somebody else's servers



# Your Servers







# Benefits of Kinvey



- Consistent pricing

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- A powerful suite of data connectors



# Benefits of Kinvey



- Consistent pricing



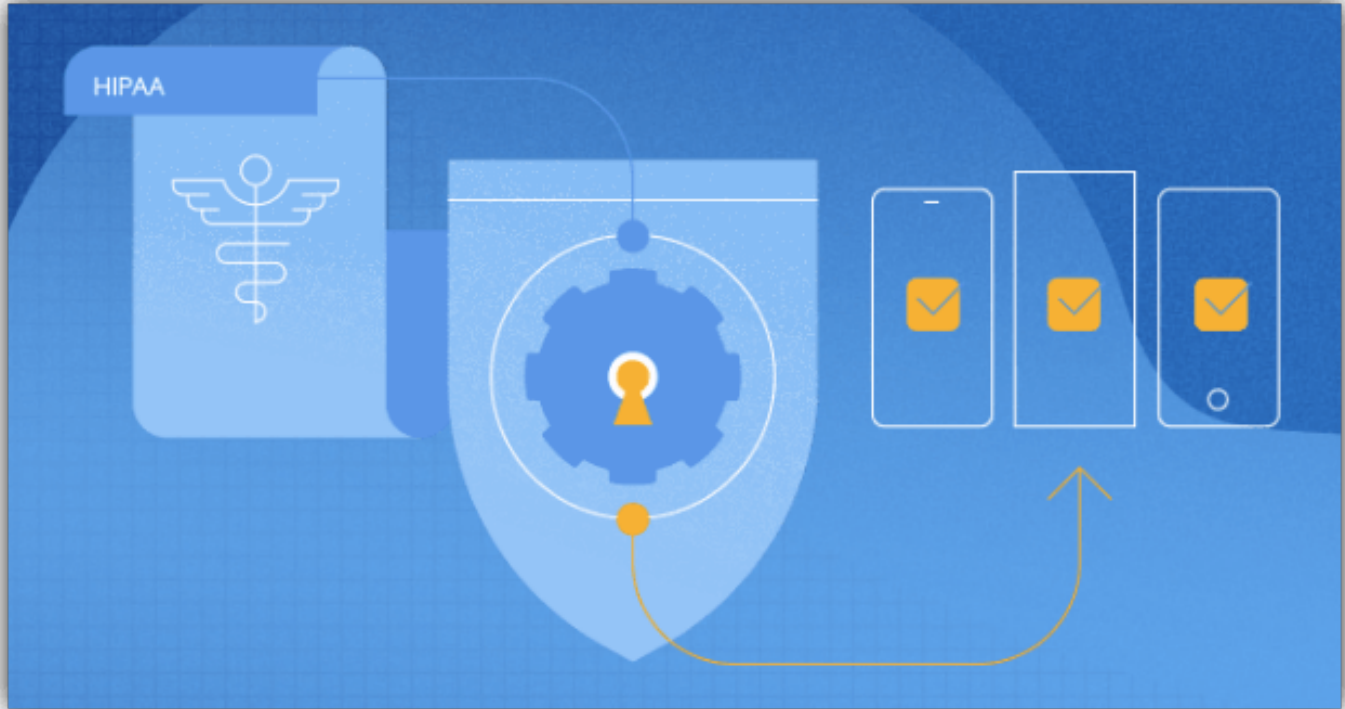
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- Built-in compliance

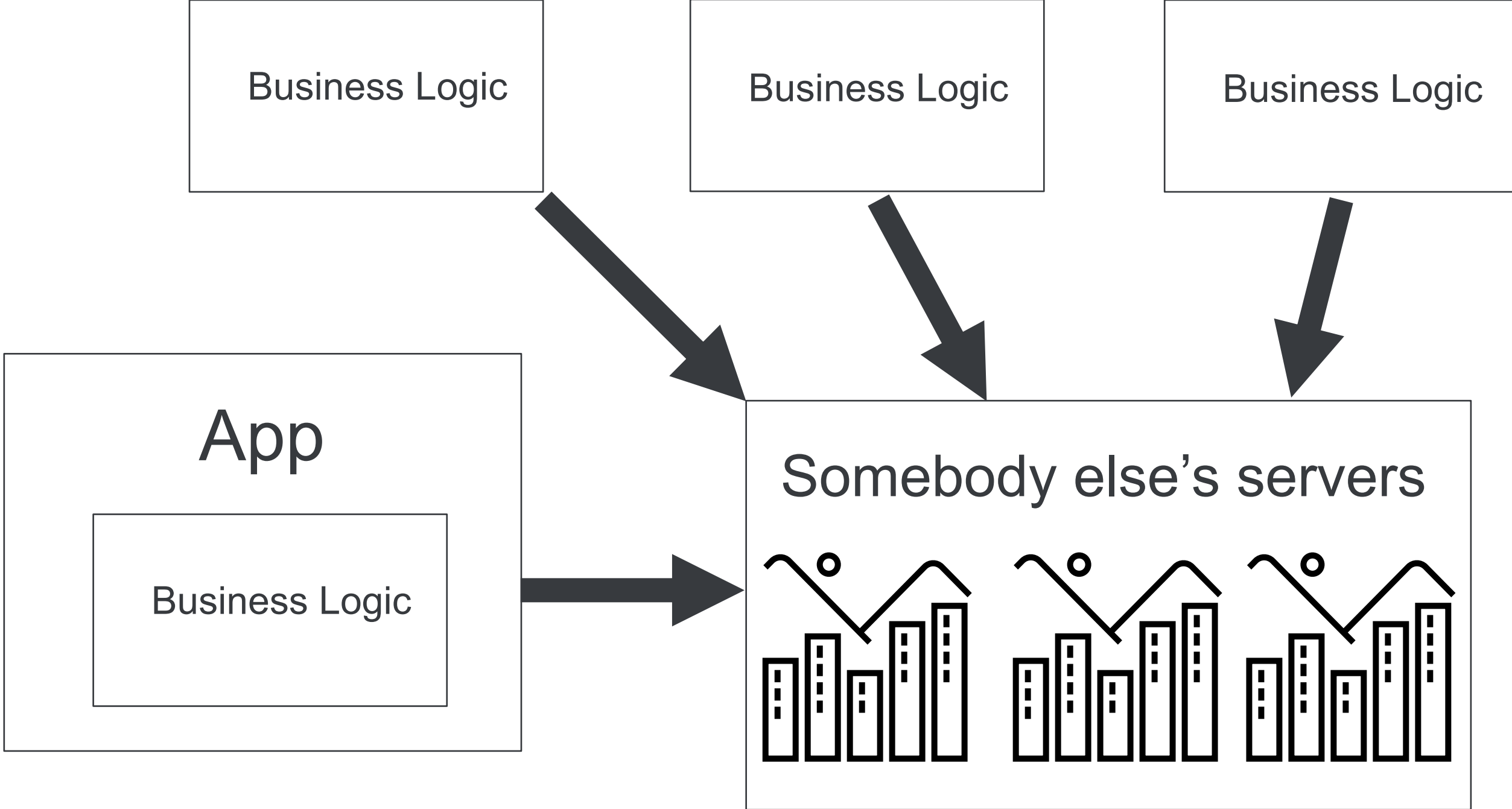
# Built-in Compliance

- HIPAA
- SOC2
- GDPR
- Sarbanes-Oxley



# Demos!





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App

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***Thanks!***

@tjvantoll

<https://www.progress.com/kinvey>